

THE SCOTTISH ARTS COUNCIL
SPECIALIST ADVISER ARTISTIC EVALUATION - DRAMA

Organisation/Venue: Tosg - Stornoway Town Hall

Title of Event: "A' Chraobh as Airde...."

Type of Event: (e.g. performance, work in progress, opens rehearsal etc)
Performance

Date of Visit: 01/12/03✓

This report has been commissioned by the Scottish Arts Council to evaluate the artistic quality of the production named below. It has been prepared by either a specialist Advisor, or a Council Officer, as indicated at the end of the form. The report will be circulated to the organisation which produced the work, to the management of the venue if the venue is core funded by the Scottish Arts Council.

The report may be made available to Scottish Arts Council Officers, Council and Committee members, and specialist advisors as appropriate. It will be taken into account in assessing the work of the producing company in relation to applications for funding to the Scottish Arts Council. It may also be used by the Council to report on the overall performance of its Core Funded organisations.

Evaluators should enter their rating under each section, explaining briefly their reason for the rating with reference to their comments under each section. Ratings should be given in accordance with the following:

Very Poor –standard falls well below what is acceptable

Poor- not attaining acceptable standards of conception or presentation

Competent– routine rather than especially interesting

Good –well conceived and executed.

Excellent –conceived and executed to a high standard.

1. Artistic Assessment

Please evaluate the **artistic quality** of the event

1.1 Vision and Imagination.

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating:
Very Poor		
Poor		
Competent		
Good		
Excellent	√	

Scenery visually stimulating, music well-chosen; the whole devised to be staged in the variety of venues available on Tosg tours.

1.2 Clarity of Communication.

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating:
Very Poor		
Poor		
Competent		
Good		
Excellent	√	

Diction, mimicry and body language worked together to create an atmosphere. Children's responses show they understood clearly. Teachers commented on vocabulary chosen to stimulate responses.

You are also asked to assess the strengths and weaknesses of the event with specific reference to the following:

1.3 Script (particularly in relation to new work, or second productions).

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating:
Very Poor		
Poor		
Competent		
Good	√	
Excellent		

1.4 Direction

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating:
Very Poor		
Poor		
Competent		
Good		
Excellent	√	

1.5 Standard of performers- where performers are not trained, please reflect this in your comments.

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating:
Very Poor		
Poor		
Competent		
Good	√	
Excellent	√	

1.6 Use of music – in particular please comment on the quality and appropriateness of any original music composed for the production. Please indicate whether the music was performed live or recorded, in whole or in part, and what effect this had on the quality of the production.

Rating for this section (Please tick)		Comments and key reasons for rating:
Very Poor		
Poor		
Competent		
Good	√	
Excellent		

1.7 Use of Movement or Choreography

Rating for this section (Please tick)		Comments and key reasons for rating:
Very Poor		
Poor		
Competent		
Good	√	
Excellent		

1.8 Design – including set, costume and lighting design. Please take into account how appropriate the design is in relation to the venue, and, where appropriate, the touring schedule.

Rating for this section (Please tick)		Comments and key reasons for rating:
Very Poor		
Poor		
Competent		
Good	√	
Excellent		

1.9 Technical Standards – please comment on whether the production was professionally presented from a technical point of view.

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating:
Very Poor		
Poor		
Competent		
Good	√	
Excellent		

Lighting contributed much to this success, notwithstanding the lack of such facilities in the Town Hall.

1.10 Overall production – was the production successful overall in relation to any stated aims (e.g. in the programme or other printed material, and stated aims and objectives)

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating:
Very Poor		
Poor		
Competent		
Good		
Excellent	√	

There were several schools present. The pupils were entranced, excited and involved. Their teachers loved it - and they had material which they could use in their own classes.

1.11 Was the performance appropriate for the audience? Yes

1.12 Estimated size of audience and reaction to the production.

100-120

Very, very enthusiastic

2. Management of Event

Please evaluate the way the event was presented/organised by the organisation and by the venue. Please answer, where relevant, with reference to the checklist below adding any other comments/observations you may have.

2.1 Was the venue suitable for the event?

Yes - a central venue to which all Lewis schools could bring in their pupils.

2.2 Information/Interpretive material provided at the venue (e.g. programmes, displays etc)

- range, quantity and clarity.

Competent

2.3 Publicity/Pre-Publicity for the Event (leaflets, posters, etc)

- range, content and when and where available. Please be alert to the publicity available prior to your visit to the event. Please also view and comment on the company's website where one is advertised. Comment on the ease of use, and quality of content and presentation, and currency of information.

Posters, local media; all schools informed in sufficient time to allow them to make arrangements.

2.4 Accessibility of the venue

- ease of payment simple
- location suitable
- external signposting posters
- internal directional signing not necessary
- access and provision for disabled people meets requirements
- timing of event evening for schools and adults ideal, matinées for schools;

2.5 Customer service

- quality and efficiency of staff (e.g. box office, front of house, bar and/or catering).

Not necessary here; but director met the audience

3. Acknowledgement of Scottish Arts Council Funding (if applicable)

Following is an extract from the Scottish Arts Council's conditions of grant for funded organisations:

“The company should acknowledge Scottish Arts Council funding in press releases, at launches, on all published materials (including leaflets, brochures, programmes, posters, notices display and exhibition materials, websites and advertising). Acknowledgement of the Scottish Arts Council grant must also be made in any secondary or indirect products arising from the revenue funding such as recordings, publications, video, broadcasts, and computer programmes etc. “

Please comment on whether the above conditions of grant were met, including use and prominence of the Scottish Arts Council logo on the company's website.

SAC logo appeared on print material.

Name: Nan S Macleod

Date: 07/12/03

Advisor **Scottish Arts Council Officer**

(Please tick above as appropriate)