

**THE SCOTTISH ARTS COUNCIL
MONITORING REPORT
VISUAL ARTS DEPARTMENT**

Organisation/Venue: Taigh Chearsabhagh Trust

Title of Event: Aura A - Dalziel and Scullion

Type of Visit:

Workshop Lecture Screening Exhibition

Other (please specify)

Date of Visit: 18 April 2003

1. QUALITY and INNOVATION

1.1 Please evaluate **artistic quality/innovation**. You are asked to assess the strengths and weaknesses of the event with specific reference to the following as appropriate:

- *artist's work*
- *curatorial concept/selection*
- *content of event/presentation*

The exhibition consisted of two pieces of work, installed in the two gallery spaces at the venue - the video 'Another Place' (previously shown at GOMA, Glasgow and on loan from Aberdeen Art Gallery); and a series of sculpturally presented digital prints and video on monitor. Showing work by these established artists reflects the balanced programme which caters for local artists, visitors and the local community.

The work represents two aspects of the artists' recent practice. The subject matter of the work- ethnography and landscape - fits coherently with the venue, in both its location and purpose. Taigh Chearsabhagh is an arts centre in the true sense- an important part of the local community and the focus of creative and cultural activities in the Uists.

Visitors enter both of the galleries through the visitor reception area/shop- off which are also a café, small museum (showing social history exhibitions) and a resource/archive room. The galleries are fairly small, but totally appropriate to the place and each has a different architectural feel, which supported the installation of two different pieces of work.

1.2 **Audience response/evaluation** – please indicate the following:

(a) Number of visitors/participants at time of your visit

4

(b) Their reaction (time spent, interest, visitors' book, comments etc)

2 were young , came and went quickly. An adult with child spent more time, responding positively to the video piece.
Visitors' book comments were mainly positive

2. **MANAGEMENT OF EVENT**

2.1 Please evaluate the way the event was presented/organised by the organisation and by the venue. Please answer, where relevant, with reference to the checklist below adding any other comments/observations you may have.

(a) **Suitability of the venue for the event**

- *Quality of presentation/design of display/installation*

Excellent

Good

Average

Poor

Any other comments?

Great to see work by leading Scottish artists in this kind of venue.
There was a slight discontinuity going from one gallery space to the other, but the video piece was well-installed and the work overall fitted well in each space.

- *Benefits/appropriateness to the venue's programme/its audience*

Excellent

Good

Average

Poor

Any other comments

Work gently introduces artists' practice involving digital media and insightful representations of landscape.

(b) **Information/Interpretative material provided at the venue**

- *Please indicate material provided*

Wall panels Labels Catalogue Free leaflet

Other (please specify)

Any other comments?

Wall panels were small (A4) and a bit easy to miss although well-positioned
Archive room had artists press file and other info (this room was great!)
Artists catalogue 'Home' available for sale & reference

- *Range, quantity, clarity and level (e.g. general public/academic/schools)*

Excellent Good Average Poor

Any other comments?

Good clear descriptions of artists work on press release

(c) **Educational events**

- Please indicate events available **NOT AWARE OF ANY**

Workshop Artist's talks Discussion groups

Other (please specify)

- *Please indicate groups targeted*

Pre-school Primary Secondary Students (over 18)

Elderly Other (please specify)

(d) **Publicity/Pre Publicity for the Event**

- *Please indicate type of publicity material*

Leaflets Posters Programmes other

- *Range, content and when and where available*

Excellent Good Average Poor

Any other comments?

Only saw the leaflet in the café at the venue itself. This was attractively designed

- Please indicate if SAC logo has been displayed on publicity material

Yes No

(e) **Accessibility of the Venue:**

- *ease of payment* **N/A**

Excellent Good Average Poor

- *location*

Excellent Good Average Poor

- *direction*

Excellent Good Average Poor

- *access for disabled people*

Excellent Good Average Poor

- *timing of event/opening hours*

Excellent Good Average Poor

- *attractiveness for children/families.*

Excellent Good Average Poor

Any other comments?

(f) **Customer Service:**

- *Welcoming/helpful*

Excellent Good Average Poor

- *informed.*

Excellent Good Average Poor

Any other comments?

3. BACKGROUND TO YOUR VISIT

3.1 Have you seen the work of this artist/these artists before?

Yes No

3.2 Is this your first visit to this venue?

Yes No

3.3 Please indicate, as far as you are aware, if this event has been:

	Please tick
Originated by the exhibiting organisation:	x
Hired:	
A collaboration :	
Part of a festival:	
Other (please specify):	

Thankyou for completing this questionnaire.