



Scottish Arts Council

ARTISTIC EVALUATION – DANCE

Artist/Company:	Y Dance	
Venue:	St Mary's, Stirling	
Title of Event:	"321 GO" Workshop	
Type of Event:		
Date of Visit:	25 th March 2004	
Overall Rating:	Yvonne's presentation	3
	Content	3
Note: Two page reports accompanies this proforma.		
Name: <u>Val Munro</u>		Date: <u>08 / 05 / 04</u>
Specialist Advisor <input checked="" type="checkbox"/>	Scottish Arts Council Officer	<i>Please circle the relevant title</i>

This report has been commissioned by the Scottish Arts Council to evaluate the artistic quality of the production named below. It has been prepared by either a specialist Advisor, or an officer of the Scottish Arts Council, as indicated at the end of the form. The report will be circulated to the organisation which produced the work and to the management of the venue, if the venue is core funded by the Scottish Arts Council.

The report may be made available to Scottish Arts Council Officers, Council and Committee members, and specialist advisors as appropriate. It will be taken into account in assessing the work of the producing company in relation to applications for funding to the Scottish Arts Council. It may also be used by the Council to report on the overall performance of its Core Funded organisations.

Evaluators should enter their rating under each section, explaining briefly their reason for the rating with reference to their comments under each section. Ratings should be given in accordance with the following:

- 1-Very Poor** – standard falls well below what is acceptable.
- 2-Poor** – not attaining acceptable standards of conception or presentation.
- 3-Competent** – routine rather than especially interesting.
- 4-Good** – well conceived and executed
- 5-Excellent** – conceived and executed to a high standard.

1. Artistic Assessment

Please evaluate the artistic quality of the event, taking account of the following

Criteria	Rating	Comments and key reasons for rating
Vision and imagination	4	Very bright colourful CD Rom.
Clarity of communication	4	Easy instructions, well presented.
Quality of production – production's success in relation to stated aims i.e., in the programme or other printed material)	3	

2. Strengths and Weakness

Assess the strengths and weakness of the event with reference to the following:

Criteria	Rating	Comments and key reasons for rating
Choreography - originality, use of space, number and use of dancers, length of piece, etc	N/A	
Performers - technical standard, performance skills, and ability to communicate	N/A	
Sound – appropriateness and effect of sound or music (whole/part, live/ recorded) to the production.	3	1. For the workshop: - Unfortunately the CD player did not work for the w-up section. 2. The CD music was very clean and appropriate
Design – costume, set, lighting	4	CD Rom design
Technical standards – technical presentation of the production (e.g. lighting and sound cues, etc)	4	
Audience – appropriateness of the production for the audience, estimate the size and reaction	4	Workshop was very appropriate, suitable for all.

2. Management of Event

Please evaluate the way the event was presented/organised by the organisation and the venue, with reference to the checklist below, including additional comments/observations.

Criteria	Rating	Comment and key reasons for rating
Suitability of the venue for the event	4	Good sized gymnasium
Information/interpretive material at venue ¹	N/A	
Publicity/ pre-publicity ²	N/A	
Accessibility of venue	3	
Ease of booking and payment	N/A	
Location of venue	N/A	
External signage and signposting	2	It was difficult to get into the school and there was nothing to indicate where the workshop would take place and no one to meet the participants.
Internal directional signage	2	As above
Access and provision for disabled people	1	As the gym was upstairs there was no disabled access. There was no discussion of adapting material for disabled youngsters.
Timing of the event	3	Not long enough. Twilight and sessions are difficult. Whole day would be preferable.
Customer service - quality and efficiency of staff (e.g. box office, front of house, bar and/or catering)	N/A	
Acknowledgement of Scottish Arts Council Funding ³	3	

¹ These include programmes, displays etc., assessing the range, quality and clarity

² Publicity/pre-publicity (leaflets, posters, etc), including the range, content, and when and where available. Please be alert to the publicity available prior to your visit to the event. Please also view and comment on the company's website where one is advertised. Comment on the ease of use, and quality of content and presentation, and currency of information

³ The following is an extract from the Scottish Arts Council's conditions of grant for funded organisations:

"The company should acknowledge Scottish Arts Council funding in press releases, at launches, on all published materials (including leaflets, brochures, programmes, posters, notices display, exhibition materials, websites and advertising). Acknowledgement of the Scottish Arts Council grant must also be made in any secondary or indirect products arising from the revenue funding such as recordings, publications, video, broadcasts, computer programmes etc."

Please comment on whether these conditions of grant were met, including use and prominence of the Scottish Arts Council logo on the company's website.
