



Scottish **Arts** Council

ARTISTIC EVALUATION – DANCE

Artist/company: **New Moves International**

Venue: Arches, Glasgow

Title of Event: **National Review of Live Art – Collette Sadler**

Type of Event: (*e.g. performance, informal showing, work-in-progress, etc*)
Performances

Date of Visit: **17/03/04**

This report has been commissioned by the Scottish Arts Council to evaluate the artistic quality of the production named below. It has been prepared by either a specialist Advisor, or an officer of the Scottish Arts Council, as indicated at the end of the form. The report will be circulated to the organisation which produced the work and to the management of the venue, if the venue is core funded by the Scottish Arts Council.

The report may be made available to Scottish Arts Council Officers, Council and Committee members, and specialist advisors as appropriate. It will be taken into account in assessing the work of the producing company in relation to applications for funding to the Scottish Arts Council. It may also be used by the Council to report on the overall performance of its Core Funded organisations.

Evaluators should enter their rating under each section, explaining briefly their reason for the rating with reference to their comments under each section. Ratings should be given in accordance with the following:

Very Poor – standard falls well below what is acceptable.

Poor – not attaining acceptable standards of conception or presentation.

Competent – routine rather than especially interesting.

Good – well conceived and executed

Excellent – conceived and executed to a high standard.

1. **Artistic Assessment** - please evaluate the **artistic quality** of the event taking account of the following:

1.1 Vision and imagination

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating: Collette explored the way the body moves, opening with slow, intense, minimal movements with a hood over her head, then contrasting with fluid, fast-paced movements with the hood off.
Very Poor		
Poor		
Competent		
Good	x	
Excellent		

1.2 Clarity of communication

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating: Collette is an intense performer who interacts with the audience well and holds the audiences attention.
Very Poor		
Poor		
Competent		
Good		
Excellent	x	

1.3 Quality of production

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating: The quality of the production was good. Interesting use of costume. Minimal technical requirements.
Very Poor		
Poor		
Competent		
Good	x	
Excellent		

You are also asked to **assess the strengths and weaknesses** of the event with specific reference to the following:

1.4 Choreography (including originality, use of space, number and use of dancers, length of piece, etc)

Rating for this section (Please tick)		Comments and key reasons for rating: As 1.1. Solo performer, 45 mins long. The piece opened with the dancer literally being part of the furniture and then very slowly extracting herself from a chair. Use of the table as an instrument was interesting, but when the dancer disappeared behind it to change, the audience's attention drifted a bit.
Very Poor		
Poor		
Competent		
Good	x	
Excellent		

1.5 Performers – including technical standard, performance skills, and ability to communicate.

Rating for this section (Please tick)		Comments and key reasons for rating: Colette is highly skilled in both performance and technical ability.
Very Poor		
Poor		
Competent		
Good		
Excellent	x	

1.6 Sound – appropriateness of sound/music to the production. Please also indicate whether the music was performed live or recorded, in whole or in part, and what effect this had on the quality of the production.

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating: Recorded music was used. The quality of the recording was reasonable. The table seemed to be used as an instrument which added an interesting touch.
Very Poor		
Poor		
Competent		
Good	x	
Excellent		

1.7 Design – including costume, set, lighting design.

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating: Interesting use of costume and set. Minimal lighting design
Very Poor		
Poor		
Competent		
Good	x	
Excellent		

1.8 Technical standards – comment on the whether the production was technically well presented (e.g. lighting and sound cues, etc)

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating: Technically competent. Lights went off twice briefly during the production, which suggested a glitch.
Very Poor		
Poor		
Competent	x	
Good		
Excellent		

1.9 Overall production – assess the success of the production in relation to any stated aims (e.g. in the programme or other printed material)

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating: The piece was shown within the NRLA which aims to show high quality cutting edge work to audiences within Scotland. This met these aims.
Very Poor		
Poor		
Competent		
Good	x	
Excellent		

1.10 Audience – assess the appropriateness of the production for the audience, estimate the size of the audience and record their reaction.

Rating for this section <i>(Please tick)</i>		Comments and key reasons for rating: Full house in Playroom – approximately 70-80 people. Some people turned away. The audience engaged fully with the piece and seemed to enjoy the experience.
Very Poor		
Poor		
Competent		
Good	x	
Excellent		

2. Management of Event

Please evaluate the way the event was presented/organised by the organisation and by the venue. Please answer, where relevant, with reference to the checklist below adding any other comments/observations you may have.

2.1 Suitability of the venue for the event.

The Arches are well suited to putting on performances. Sight lines were not great.

2.2 Information/interpretive material provided at the venue (e.g. programmes, displays etc), including the range of materials, quantity and clarity.

Displays about the NRLA in the foyer. A daytime handout produced.

- 2.3 Publicity/pre-publicity (leaflets, posters, etc), including the range, content, and when and where available. Please be alert to the publicity available prior to your visit to the event. Please also view and comment on the company's website where one is advertised. Comment on the ease of use, and quality of content and presentation, and currency of information.

Leaflets were distributed late. Information New Moves' website.

- 2.4 Accessibility of the venue, including:

- Ease of booking and payment

Box office staff pleasant to deal with. The computer was slow, so the queue began to build rapidly.

- location of venue

Central location, near public transport

- external signposting and signage

Reasonable. The beer more prominently signposted than the venue.

- internal directional signage

Reasonable

- access and provision for disabled people

Good. Lift available for physically disabled. I was not aware of any audio loop or braille signage

- timing of the event

6pm till late – a variety of shows and art to see within the period.

- 2.5 Customer service, including: quality and efficiency of staff (e.g. box office, front of house, bar and/or catering).

Box office staff friendly.

3. Acknowledgement of Scottish Arts Council Funding (if applicable)

The following is an extract from the Scottish Arts Council's conditions of grant for funded organisations:

The company should acknowledge Scottish Arts Council funding in press releases, at launches, on all published materials (including leaflets, brochures, programmes, posters, notices display, exhibition materials, websites and advertising). Acknowledgement of the Scottish Arts Council

grant must also be made in any secondary or indirect products arising from the revenue funding such as recordings, publications, video, broadcasts, computer programmes etc.

Please comment on whether these conditions of grant were met, including use and prominence of the Scottish Arts Council logo on the company's website.

Logo clearly displayed on marketing material.

4. Scoring

Overall Rating. Please rate the production overall, taking into account your ratings for each section. Please state the key reasons for your overall ratings – i.e. the particular strengths and weaknesses.

Rating: Good

Collette has a unique way of moving which is mesmerising to the audience. The contrast between small intense movements and faster fluid movements was highlighted by the covered head, ensuring the focus of the audience was on the physicality of the dancer ie using the body as an instrument of visual art.

Name: Susan Hay

Date: 23/03/04

Advisor

Scottish Arts Council Officer

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