



Scottish Arts Council

ARTISTIC EVALUATION – MUSIC

Organisation/Venue: FAS ROIS @ EDEN COURT

Title of Event: CEOLRAIDH .

Type of Event: TRADITIONAL MUSIC CONCERT

Date of Visit: 11-9-04

Overall Rating (Please rate the production overall, taking into account your ratings for each section. Please state the key reasons for your overall ratings – i.e. the particular strengths and weaknesses. NB: for multiple performances or festivals, or if you prefer please feel free to use headings for a more extensive commentary. Please note the artistic assessment according to the rating detailed below)

Name: A W Martin Date: 1/10/04

Advisor

Scottish Arts Council Officer

*Please circle the relevant title*

This report has been commissioned by the Scottish Arts Council to evaluate the artistic quality of the production named below. It has been prepared by either a specialist Advisor, or an officer of the Scottish Arts Council, as indicated at the end of the form. The report will be circulated to the organisation which produced the work and to the management of the venue, if the venue is core funded by the Scottish Arts Council.

The report may be made available to Scottish Arts Council Officers, Council and Committee members, and specialist advisors as appropriate. It will be taken into account in assessing the work of the producing company in relation to applications for funding to the Scottish Arts Council. It may also be used by the Council to report on the overall performance of its Core Funded organisations.

Evaluators should enter their rating under each section, explaining briefly their reason for the rating with reference to their comments under each section. Ratings should be given in accordance with the following:

- 1-Very Poor – standard falls well below what is acceptable.
- 2-Poor – not attaining acceptable standards of conception or presentation.
- 3-Competent – routine rather than especially interesting.
- 4-Good – well conceived and executed
- 5-Excellent – conceived and executed to a high standard.

## 1. Artistic Assessment

Please evaluate the artistic quality of the event, taking account of the following:

Criteria	Rating	Comment and key reasons for rating
Quality of production – was the event successful overall in relation to any stated aims (e.g. in the programme or other printed material)	4	Very ambitious project – concept should be developed – more rehearsal time required to polish individual items.
Vision and imagination	5	Tremendous vision and imagination – great concept. Concern over 'prof. musicians being represented as heroes'!
Performers – where performers are not trained, please reflect this in your comments	4	One or two items on programme showed that more time could have been allocated to rehearsal. Generally performance of high quality.
Quality of Presentation – was the professionally presented from a technical point of view	3 4	PRESENTATION OF EVENING LET DOWN BY COMPERE. ALL TECHNICAL / VISUAL ASPECTS APPROPRIATE FOR PERFORMANCE AND VENUE.
Audience – assess the appropriateness of the production for the audience, estimate the size and reaction	5	REACTION WAS TREMENDOUS. AUDIENCE GENUINE IN APPRECIATION. APPROX 600 IN ATTENDANCE OF ALL AGE GROUPS.
Educational Value – comment where appropriate	5	EXCELLENT FOR THOSE PARTICIPATING AND AN INSPIRATION FOR THOSE YOUNGSTERS IN AUDIENCE!

## 2. Management of Event

Please evaluate the way the event was presented/organised by the organisation and the venue, with reference to the checklist below, including additional comments/observations.

Criteria	Rating	Comment and key reasons for rating
Suitability of the venue for the event	5	GOOD LOCATION EXCELLENT VENUE
Information/interpretive material at venue <sup>1</sup>	5	What there was = excellent but perhaps could have used this as an opportunity to advertise
Publicity/pre-publicity <sup>2</sup>	5	QUALITY of promotion = ex.
Ease of booking and payment	5	Excellent through Eden Court.
Location of venue	5	Excellent theatre and facilities.
External signage and signposting	5	Excellent.
Internal directional signage	5	Excellent.
Access and provision for disabled people	5	Excellent.
Timing of the event	5	Time of event = ideal Time (in year) = appropriate.
Customer service - quality and efficiency of staff (e.g., box office, front of house and bar/catering)	5	EXCELLENT.
Acknowledgement of Scottish Arts Council funding <sup>3</sup>	5	APPROPRIATE.

OTHER  
FELS ACTIVITIES.

<sup>1</sup> These include programmes, displays etc., including the range, quality and clarity.

<sup>2</sup> Publicity/pre-publicity (leaflets, posters, etc), including the range, content, and when and where available. Be alert to the publicity available prior to your visit to the event. Also view and comment on the company's website where one is advertised, commenting on the ease of use, and quality of content and presentation, and currency of information

<sup>3</sup> The following is an extract from the Scottish Arts Council's conditions of grant for funded organisations:

"The company should acknowledge Scottish Arts Council funding in press releases, at launches, on all published materials (including leaflets, brochures, programmes, posters, notices display, exhibition materials, websites and advertising). Acknowledgement of the Scottish Arts Council grant must also be made in any secondary or indirect products arising from the revenue funding such as recordings, publications, video, broadcasts, computer programmes etc."

Please comment on whether these conditions of grant were met, including use and prominence of the Scottish Arts Council logo on the company's website.