



Scottish Arts Council

ARTISTIC EVALUATION – MUSIC

Organisation/Venue: ADULT LEARNING PROJECT EDINBURGH

Title of Event: EVENING CLASS PROGRAMME

Type of Event: VARIOUS TRAD. MUSIC CLASSES.

Date of Visit: THURSDAY 3 MARCH '05.

Overall Rating (Please rate the production overall, taking into account your ratings for each section. Please state the key reasons for your overall ratings – i.e. the particular strengths and weaknesses. NB: for multiple performances or festivals, or if you prefer please feel free to use headings for a more extensive commentary. Please note the artistic assessment according to the rating detailed below)

5. Excellent project which needs to focus on admin and day to day management before expanding its programme. To develop further at this point would put too much pressure on staff and could be detrimental. A time to consolidate the great work of the previous 15 yrs!

Name: Anne Marlin Date: 9/3/05

Advisor

Scottish Arts Council Officer

Please circle the relevant title

This report has been commissioned by the Scottish Arts Council to evaluate the artistic quality of the production named below. It has been prepared by either a specialist Advisor, or an officer of the Scottish Arts Council, as indicated at the end of the form. The report will be circulated to the organisation which produced the work and to the management of the venue, if the venue is core funded by the Scottish Arts Council.

The report may be made available to Scottish Arts Council Officers, Council and Committee members, and specialist advisors as appropriate. It will be taken into account in assessing the work of the producing company in relation to applications for funding to the Scottish Arts Council. It may also be used by the Council to report on the overall performance of its Core Funded organisations.

Evaluators should enter their rating under each section, explaining briefly their reason for the rating with reference to their comments under each section. Ratings should be given in accordance with the following:

- 1-Very Poor – standard falls well below what is acceptable.
- 2-Poor – not attaining acceptable standards of conception or presentation.
- 3-Competent – routine rather than especially interesting.
- 4-Good – well conceived and executed
- 5-Excellent – conceived and executed to a high standard.

1. Artistic Assessment

Please evaluate the artistic quality of the event, taking account of the following:

Criteria	Rating	Comment and key reasons for rating
Quality of production – was the event successful overall in relation to any stated aims (e.g. in the programme or other printed material)	5	Quality of class tutors seemed high. Numbers in classes prove demand and continued interest prove classes meeting needs of participants.
Vision and imagination	5	For the Project to continue developing it would require more funding for general admin. Staff are aware of the projects limitations and keen to sustain present levels of operation.
Performers – where performers are not trained, please reflect this in your comments	4	The tutors all appeared very professional and able. Nice, comfortable atmosphere for learning. Staff concerned with ensuring tutors get required support, pay etc in order to allow
Quality of Presentation – was the professionally presented from a technical point of view	4	continued improvement to project. Various classes on offer to ensure different levels of learning being met. Improvement to tutor support has led to continued improvement to professionalism.
Audience – assess the appropriateness of the production for the audience, estimate the size and reaction	5	The project is obviously hugely successful. Numbers in attendance proves the need and appropriateness of classes. A professional approach by staff ensures a sensible approach to the projects
Educational Value – comment where appropriate		development. Whilst a lot of students may be able to cope with increases in fees (as is planned) the project must ensure that it caters for those unable to pay for classes. Funding for admin. must be secure and in place before the project could consider any further expansion to its programme.

2. Management of Event

Please evaluate the way the event was presented/organised by the organisation and the venue, with reference to the checklist below, including additional comments/observations.

Criteria	Rating	Comment and key reasons for rating
Suitability of the venue for the event	3	VISITED CLASSES ON NIGHT WHEN 'NORMAL' SCHOOL UNAVAILABLE. PRIMARY SCHOOL OBVIOUSLY 'SECOND BEST'. CLASSES STILL ABLE TO OPERATE SMOOTHLY.
Information/interpretive material at venue ¹	5	STAFF MEMBER ON DUTY (JENNIFER) - TO KEEP PUBLIC INFORMED. SOME MATERIAL ON DISPLAY
Publicity/pre-publicity ²	3	ALTHOUGH NOT AS MUCH AS NORMAL DUE TO VENUE CHANGE. PRE-PUBLICITY ADEQUATE AND STAFF WANTING TO DEVELOP PUBLICITY MATERIALS IN FUTURE TO GIVE
Ease of booking and payment	5	A MORE PROFESSIONAL IMPRESSION. APPEARS TO BE VERY EFFICIENT.
Location of venue	5	'NORMAL' VENUE APPEARS TO BE MORE THAN SUITABLE.
External signage and signposting		CANNOT COMMENT ON 'NORMAL' VENUE. THE PRIMARY SCHOOL USED WAS NOT WELL SIGNPOSTED BUT ALL STUDENTS PRE-INFORMED OF VENUE CHANGE!
Internal directional signage	4	GOOD USE OF TEMPORARY SIGNS TO DIRECT STUDENTS.
Access and provision for disabled people		DIDN'T APPEAR TO BE ANY PROVISION MADE. MOST TEACHING ROOMS ON 1ST/2ND FLOOR.
Timing of the event	5	OBVIOUSLY SUITS STUDENTS.
Customer service - quality and efficiency of staff (e.g., box office, front of house and bar/catering)	5	CONTACT WAS WITH JENNIFER AND THE SCHOOL JANITOR. BOTH HIGHLY EFFICIENT AND PERSONABLE!
Acknowledgement of Scottish Arts Council funding ³		NO INFORMATION ON WEB-SITE @ PER 15.3.05.

¹ These include programmes, displays etc., including the range, quality and clarity.

² Publicity/pre-publicity (leaflets, posters, etc), including the range, content, and when and where available. Be alert to the publicity available prior to your visit to the event. Also view and comment on the company's website where one is advertised, commenting on the ease of use, and quality of content and presentation, and currency of information

³ The following is an extract from the Scottish Arts Council's conditions of grant for funded organisations:

"The company should acknowledge Scottish Arts Council funding in press releases, at launches, on all published materials (including leaflets, brochures, programmes, posters, notices display, exhibition materials, websites and advertising). Acknowledgement of the Scottish Arts Council grant must also be made in any secondary or indirect products arising from the revenue funding such as recordings, publications, video, broadcasts, computer programmes etc."

Please comment on whether these conditions of grant were met, including use and prominence of the Scottish Arts Council logo on the company's website.